

# **Vertex External Funding Opportunities: Frequently Asked Questions**

Along with the information outlined on the Grants and giving page of the Vertex website, please review the information below regarding frequently asked questions about the Vertex external funding process.

If you have additional questions that are not answered on our website or in the questions below, please contact the Vertex Grants Team at <u>vertex grants@vrtx.com</u>.

## **Table of Contents**

- 1. General Funding Questions
- 2. Decision Process
- 3. Grant Questions
- 4. Sponsorship and Corporate Membership Questions
- 5. Investigator Sponsored Studies

## **1. General Funding Questions**

## What is Vertex's funding philosophy?

Vertex is committed to funding activities that advance knowledge and care for people living with serious diseases where we focus our research. The external funding process has a unified set of standards, is fair (i.e., applied equally to all), and is transparent. Requests with multiple potential supporters are preferred. Vertex receives a high volume of submissions so not all submitted requests will be approved or approved at the amount requested. Refer to Vertex's Request Management System to learn about current funding objectives.

# What is the difference between a grant, sponsorship, corporate membership, and investigator sponsored study?

 Vertex defines a grant as funds that we provide in support of an initiative in one or more of Vertex's therapeutic areas or areas in which we focus our research. Vertex does not receive anything in return for its funds, although transparent disclosure of support we award is required.

Vertex awards grant support for independent medical education, patient advocacy and education, and scientific advancement. Examples include:

- Independent medical education activities to educate healthcare providers and may or may not offer continuing education credits.
- Patient advocacy and education activities that are developed to improve the quality of life for patients. These activities may be for patients and/or caregivers.
- Scientific advancement activities promote awareness and education for the scientific community.
- Travel grants to support organizations to attend relevant educational conferences. (For additional information on travel grants, please review Section 3.)

To apply for a grant, please visit our <u>Request Management System</u>.



Vertex awards **sponsorships** in support of an organization's independent event, meeting, or activity, such as regional, national, or global congresses, runs/walks, or other initiatives where Vertex receives meaningful recognition and "tangible benefits." Sponsorship opportunities should be made available to other potential sponsors, and the value of the benefits should be proportionate to the sponsorship amount. Examples of "tangible benefits" to help you determine whether your funding request is a sponsorship or a grant include: an exhibit booth, an advertisement in a program book, complimentary registrations, or other corporate marketing opportunities.

To apply for a sponsorship, please visit our **<u>Request Management System</u>**.

 A Corporate Membership is where Vertex provides support to a group, organization, trade association, or other entity that supports the goals of the entity in exchange for tangible benefits, such as an opportunity for Vertex to actively participate with the organization's leadership or other corporate members, networking events, attending the organization's meetings, and participating in committees or special interest groups.

To apply for a Corporate Membership, please visit our <u>Request Management System.</u>

An Investigator Sponsored Study is where Vertex provides funding to an institution in support of independent, investigator-sponsored research designed to advance scientific knowledge of disease states, patient populations and medical treatments in therapeutic areas in which we focus our research. These studies align with our clinical and scientific areas of interest. Vertex does not receive anything in return for its funds, although transparent disclosure of the support we award is required.

To apply for a Investigator Sponsored Study, please visit our <u>Request Management System</u>

## What is a tangible benefit?

A tangible benefit is an opportunity that provides a defined value to Vertex, generally in the form of company marketing opportunities, such as an exhibit booth or table, registrations to an event, brand recognition, advertisement, or other corporate opportunities.

## Is there a limit to how much funding Vertex can provide to one organization?

Vertex does not have specific limits to the amount of funding that an organization can request. In general, Vertex will not award more than 30% of an organization's total budget within a 12-month timeframe to safeguard the organization's independence.

## Is there a funding cap for individual proposals?

While there are no specific limits to the amount that can be requested, the funding request should represent fair market value for the initiative. In addition to the requested amount for the specific initiative, Vertex will consider the total funding given to an organization in relation to the organization's annual operating budget within a calendar year.



## Is there a limit to the number of requests an organization may submit in a year?

Vertex does not limit the number of requests an organization can submit in a year, unless explicitly stated in the criteria of a specific external funding program, e.g., Circle of Care. Each request will be considered on its merit relative to other requests. Organizations may submit multiple requests at the same time.

#### When should I submit my request?

Vertex has a rolling submission process, but we ask that you submit your request at least 45 calendar days prior to the activity start date, or 30 days prior to the date a decision is needed (for example, if there are printing deadlines related to a sponsorship benefit). For Continuing Medical Education (CME) satellite symposia, it is recommended that you submit your request a minimum of 45 days prior to the deadline for the satellite symposium. These timeframes allow Vertex to review all requests and execute agreements for approved requests. However, we recommend that you submit your requests as early as possible to allow ample time for review.

#### How long will it take for Vertex to review my request once it has been submitted?

Vertex reviews all requests as quickly as possible, but the time may vary from request to request; however, we generally review requests within 30 days once it is considered complete. To help minimize the review time, please ensure your request includes all required information at the time of submission, and the request is submitted in English.

To learn about the specific requirements for each external funding opportunity, please go to <u>Section 3</u> for grants, <u>Section 4 for sponsorships and corporate memberships</u>, and <u>Section 5 for investigator</u> <u>sponsored studies</u>.

# May I submit a request for activities that have already taken place or for expenses that have already been paid?

No, Vertex cannot support activities that have already started and or expenses that have already been incurred.

#### Do all requests have to be submitted in English?

Yes, all requests must be submitted in English. If you need assistance with translating a request, please contact the Grants Team at <u>vertex grants@vrtx.com</u>.

#### Is there a standard template I need to complete to submit?

All funding requests must be submitted through the Vertex Request Management System, but there are no requirements related to formatting or length. Please be sure to complete all required fields within the request submission to assist with the review process.

All requests must be submitted through the Vertex Request Management System. Requests cannot be submitted via email to your internal Vertex contacts or to the <u>vertex\_grants@vrtx.com</u> email address. If you have any questions about the system or how to register, please contact the Vertex Grants Team for assistance at <u>vertex\_grants@vrtx.com</u>.



# What is the difference between "Organization's Total Annual Budget" and "Total Project/Program Budget"?

"Organization's Total Annual Budget" refers to the organization's overall annual operating expense budget. "Total Project/Program Budget" refers to the total cost of putting on the project described in the request (conference, meeting, initiative, etc.).

## Who should be listed as the "Legal Signatory"?

The Legal Signatory is the person authorized to sign the letter of agreement on behalf of the organization receiving funds.

The Legal Signatory may or may not be the contact for the organization or the submitter of the request. Vertex will not contact this individual without notifying the requestor.

## 2. Decision Process

## How will I know when a decision is made on my request?

The individual who submitted the request will be notified of the decision via email from the Request Management System. A request should be not considered approved until you receive the formal email notification.

# *I received notification from the Request Management System that Vertex approved my request. Can I consider this a commitment and move forward with the supported event/project/program?*

While the Vertex Request Management System has communicated that your request will be supported, this approval is conditional until a Letter of Agreement has been signed by all parties (Vertex, Requestor, and Third-Party Accreditor [if applicable]). Vertex reserves the right to withdraw funding if the Letter of Agreement is not signed prior to the program/event date.

## Why did Vertex approve my request for an amount that is lower than I requested?

Vertex understands the need to support the efforts of requesting organizations. However, Vertex receives many requests, and not all requests will be supported at the amount requested.

## Why was my grant or sponsorship request declined?

Vertex understands the need to support education and initiatives for healthcare professionals, patients, the scientific community, and the public. Vertex receives numerous funding requests and evaluates each one on its merits relative to other requests. Below are some examples of why a request might be declined.

- Request is for lodging/rooming expenses in connection with the provision of medical care or for travel connected to attendance at events for staff and speakers.
- Request is for general operating expenses or infrastructure costs, such as general office supplies, rent, computer/copy equipment, general personnel expenses.
- Request is for meals, transportation, or speaker gifts for healthcare providers (HCPs) and non-HCPs, including staff.
- Request is for medical devices used in patient care.
- Request did not meet the required timelines/deadlines.
- Request is not aligned to Vertex's funding objectives.
- Request is duplicative of other funded activities.

© 2024 Vertex Pharmaceuticals Incorporated I VXR-GL-00-2200016 (v3.0) I 04/2024



- Vertex has limited budget available.
- Request exceeds the amount Vertex can provide to any one organization in a calendar year.
- Request did not have a substantive focus on education, scientific advancement, or promoting awareness for the scientific community, HCPs, patients/caregivers, or general public, and/or includes entertainment or recreational activities, like spa services, retreats, or dinners with no direct relation to the educational activity.
- Request was out of scope from what Vertex could support in compliance with applicable local law, industry best practices and codes, and Vertex policies and procedures.
- Request is in a venue located in a resort or in a venue or location considered lavish.
- Request is for events, projects, programs, or initiatives that are focused on Vertex products, and/or are used to directly influence or advance Vertex's commercial or marketing interests.
- Request is for advocacy or lobbying activities directed towards specific legislation.

Vertex *does not* generally *fund* events that are hosted at venues primarily known for entertainment and/or recreation, such as beaches, spas, ski resorts, golf courses, bowling alleys, casinos, or music concerts, or events that focus on the consumption of alcohol or are held at venues where the consumption of alcohol is the primary purpose, such as breweries, distilleries, or wineries. Please note that if your grant request was declined you may not resubmit the same request again, unless substantive changes have been made to the project you are asking Vertex to support. If you have questions regarding a resubmission, please reach out to the Vertex Grants team.

## Why was my grant or sponsorship request approved with restrictions on how the funds could be used?

There are certain expenses that Vertex funds cannot allow grant and sponsorship funds to cover. If a request is approved, but includes budget line items that Vertex funds cannot cover, Vertex will include carve-outs in the approval notification and supporting agreement. If the funds cannot be carved-out, the request will be declined. Below are some common expenses that Vertex cannot support.

- Lodging/rooming expenses in connection with the provision of medical care or for travel connected to attendance at events for staff and speakers.
- General operating expenses or infrastructure costs, such as general office supplies, rent, computer/copy equipment, general personnel expenses.
- Meals, transportation, or speaker gifts for HCPs and non-HCPs, including staff.
- Medical devices used in patient care.
- Entertainment or recreational activities, like spa services, retreats, or dinners with no direct relation to the educational activity.

## Vertex has approved my request before, so why was it declined this time?

Vertex receives many requests globally every year, so the funding process is competitive. Each request is evaluated on its individual merit relative to other requests, and is based on funding availability. From time to time, we update and review our policies, and as such, some previously supported requests may no longer be approved. We continually update our Grants & Funding Opportunities page to provide additional information and resources. Please do not consider any requests approved until you have received formal written communication from the Vertex Grants Team.



## What should I do if my supported event/activity/project changes after it was approved?

If the supported request content or structure changes from what was submitted in the original request, including, but not limited to, a date change, scope change, or budget change, the organization must immediately inform the Vertex Grants Team at <u>vertex grants@vrtx.com</u>.

## 3. Grant Questions

## Does Vertex provide unrestricted grants?

Vertex does not provide "unrestricted grants," which are funds that are not directed to a specific initiative or initiatives or are for general operating expenses. Grant requests must be allocated to support a designated initiative, and that is the only purpose for which the grant funds may be used. Vertex will not have control over the content of initiatives supported through a restricted grant.

## What criteria does Vertex use to assess grant requests?

Vertex reviews all requests for the following:

- Alignment to areas of interest
- Project or program format
- Identification of need
- Learning objectives (if an Independent Medical Education ("IME") request)
- Target participants
- Funding amount requested (requests with multiple potential supporters preferred)
- Proposed outcomes (for IME) or impact assessment (for non-IME)
- Reasonableness of budget
- Funding history with the organization, including performance of previously funded activities and total amount awarded within a 12-month timeframe

## Does Vertex accept multi-year grant requests?

Vertex will accept requests for multi-year initiatives; however, the estimated start and end dates must be clearly defined. Please note that funding for multi-year initiatives may be provided as milestone payments requiring an interim report and budget update.

## Who can answer any questions I have about the grants process?

Please contact the Vertex Grants Team with grant-specific questions to protect the independence of the grant review process and maintain approvability of the grant. The Grants Team oversees the review process and are best able to answer any questions you may have, including status of a request and which funding opportunity best aligns with your request.

## Does Vertex fund travel grant requests?

While Vertex is not typically able to provide grant funds to cover travel costs, Vertex will consider travel grant requests from accredited organizations, professional societies, patient organizations, and other similarly qualified organizations to attend relevant educational conferences. Travel grant requests must be for travel grant award programs with formally defined selection criteria for both the submission and selection process for potential recipients. Travel grant requests must include a detailed budget that outlines how the travel grant funds will be used. Travel grant requests should not identify potential recipients, and cannot include any expenses that are not directly tied to the educational conference.



Vertex will not consider travel grant requests to cover paid and volunteer staff travel to attend an educational conference.

## I'm submitting a grant request. What documents are required?

The following attachments must be provided, at a minimum:

- 1. Letter of Request
- 2. Gap Analysis/Needs Assessment (required for IME grant requests only)
- 3. Learning Objectives (required for IME grant requests only)
- 4. Agenda/Activity Overview
  - For an event, this may be just an agenda including a needs assessment. For a project, a comprehensive proposal, including description of your program or project and a summary of how the requested funding will be used is required.
- 5. Outcomes Analysis Plan
- 6. Project/Program Budget
  - The project/program budget should be detailed, with a breakdown of costs for each line item, a clear explanation of the units, and the total cost. Budget costs should be reasonable and customary, within fair market value, proportionate to the type and length of activity or project, and in compliance with applicable laws, codes, and regulations. The budget should also list anticipated income from other sources, including additional financial support, advertising income, or registration fees.
- 7. Annual Budget or Form 990 (required for non-IME grant requests only).
  - The Annual Budget is the total operating budget for your organization, including overall income and expenses.
- 8. W8/W9
  - If you are a US organization, submit a W9, and if you are an ex-US organization, you
    must submit a W8. If you need a copy of the form or assistance with completing it,
    please contact <u>vertex\_grants@vrtx.com</u>.
  - W-8 forms are Internal Revenue Service (IRS) forms that foreign businesses must file to verify their country of residence for tax purposes, certifying that they qualify for a lower rate of tax withholding.
- 9. Accreditation Certificate (if activity is accredited, and required for IME grant requests only)
- 10. Honorarium and Reimbursement Policy (required for IME grant requests only)
  - This policy should outline how your organization compensates planners, speakers, and/or authors of an educational activity and reimburses any expenses the planners, speakers, and/or authors incur traveling to the educational activity. If your organization does not have a policy, please upload a document that indicates that no policy exists.
- 11. Industry Attendance Guidelines (required for IME grant requests only)
  - This document should outline the rules that industry employees must follow if attending the educational activity. If your organization does not have industry attendance guidelines, please upload a document that indicates no guidelines exist.
- 12. Board of Directors

If you have any questions about any of the required attachments, contact <u>vertex\_grants@vrtx.com</u>.



## What do we need to include in our grant budget?

Budgets must be limited to a reasonable estimate of the cost of the funded activities. A budget template should include:

- Full program/project cost.
- Proportion of the program/project requested to be funded by Vertex.
- Program/project details broken down by major categories (e.g. costs associated with program/project development, program/project delivery, venue charges, enduring material costs) and per-person costs for any transfers of value to attendees, faculty and staff (e.g., honoraria).

A budget template is available as needed, but it is not required for any grant requests. If you would like a copy of the budget template, please visit the <u>Frequently Asked Questions (FAQs) and Reference Guides</u> of the Vertex Request Management System or email <u>vertex grants@vrtx.com</u>.

## What is required for a grant reconciliation?

Upon completion of the initiative, as outlined in the Letter of Agreement, the organization shall provide the following information:

- Detailed report of the initiative.
- IME grants require additional outcomes, including an analysis of learner change data.
- Proof that Vertex's support was disclosed appropriately.
- A reconciliated budget, outlining how Vertex's funds were spent.
- Any items that would constitute a transfer of value.

The funded organization will receive an email notification from the Vertex Request Management System the day after the grant period ends. The email informs the organization that the report is due and how to log into the system. Organizations may access the reconciliation report once they log into the Vertex Request Management System.

# 4. Sponsorship and Corporate Membership Questions

## Can I discuss my sponsorship and/or corporate membership with my Vertex contact?

Yes, you may discuss your sponsorship request with your Vertex contact. Please note your Vertex contact cannot provide verbal or written approval, and all requests must be formally submitted through the <u>Vertex Request Management System</u> and assessed before a final decision can be communicated.

# If a for-profit conference organizer is arranging a sponsorship opportunity on behalf of a non-profit organization or society/association, who should register in the system?

If the sponsorship agreement will be between all three parties (Vertex, the for-profit conference organizer, and the non-profit society/organization), please have the organization that will receive the funds register in the system and submit the request.

The request contains a specific section where the information regarding the partner organization can be documented.



## I'm submitting a sponsorship request. What documentation is required?

- 1. Letter of Request
- 2. Agenda and/or Activity Overview (Draft forms are acceptable)
- 3. Levels of Sponsorship/Benefits
  - The Levels of Sponsorship/Benefits should be the Tangible Benefits (defined above) that are available to all sponsors of the supported request.
- 4. Program Budget
  - The Program budget is the budget for the requested event, congress, program, or activity.
  - If your organization cannot share the program budget, please submit the organization's annual budget.
- 5. Board of Directors

Vertex has created a Sponsorship "How to" document to assist organizations that submit sponsorship requests. This document is located in the Frequently Asked Questions (FAQs) and Reference Guides section of the Request Management System, or you may email <u>vertex grants@vrtx.com</u> for a copy.

## The sponsorship initiative has ended. What do I need to do next?

Upon completion of the initiative, as outlined in the Letter of Agreement, the organization shall provide Vertex a summary of the supported request, such as high-level information about attendee participation and evidence of Vertex benefits. The funded organization will receive an email notification from the Vertex Request Management System the day after the grant period ends. The email informs the organization that the report is due and how to log into the system. Organizations may access the reconciliation report once they log into the Vertex Request Management System.

We ask organizations to provide the following:

- Confirmation the event occurred, such as a final brochure.
- Documentation that Vertex received the benefits outlined in the request.
- A non-identifiable summary of attendee data, such as the number of participants. Estimate is acceptable.

## I'm submitting a corporate membership request. What documentation is required?

- 1. Corporate Membership Brochure
  - a. The Levels of Corporate Membership Benefits should outline the Tangible Benefits (defined above) that are available to all corporate members of the supported request.

## The corporate membership has ended. What do I need to do next?

Upon completion of the initiative, the organization shall provide Vertex a final list of members and confirm that Vertex had access to the benefits outlined in the request. The funded organization will receive an email notification from the Vertex Request Management System the day after the grant period ends. The email informs the organization that the report is due and how to log into the system. Organizations may access the reconciliation report once they log into the Vertex Request Management System.



## **5. Investigator Sponsored Studies**

## Are you accepting requests outside of the CF therapeutic area?

No, we are not currently accepting Investigator Sponsored Studies requests outside of cystic fibrosis (CF).

## What are your current areas of interest?

- 1. Natural history in CF and evaluation of novel biomarkers and outcome measures
- 2. Disease modification with CFTR modulators
- 3. Impact of treatment with CFTR modulators early in disease course
- 4. Non-pulmonary effects of CFTR modulators
- 5. Impact of CFTR modulator use on patient and caregiver burden

Vertex is currently not prioritizing applications involving therapeutic drug monitoring, response-guided therapy, gene modifier studies, N-of-1 studies, and drug-drug interaction studies.

## What costs are acceptable to include in a proposed request?

Acceptable Costs:

- Direct Costs (Institutional Overhead is applied)
- Subject-related costs that are not standard of care
- Laboratory fees
- Data management, statistical analysis and medical writing costs
- Study personnel (defined as cost/hour and hours/visit, not as Full Time Employees (FTEs)
- Reagents and study supplies
- Indirect Costs (Institutional Overhead is not applied)
- Institutional Review Board (IRB)/Ethics Committee (EC) review fees
- Subject reimbursement
- Animal-related costs
- Publication submission costs

Costs Not Supported:

- Ongoing or previously performed work
- Support personnel costs stated as percent effort (FTE)
- Fringe benefits
- Equipment purchases
- Travel expenses or conference fees for presentation of data
- Legal review of contract

# Does Vertex have a limit on what you will consider for overhead rates associated with Investigator Sponsored Studies?

The general guideline is not to exceed a 30% overhead rate.